08/24/18—Data Mining—Notes

* Data Mining Concepts and Techniques
  + What is the point of Data Mining:
    - Because we are now in the time of big data, we need ways to be able to navigate and analyze it efficiently.
  + What is data mining?
    - This is the extraction of interesting patterns or knowledge from huge amounts of data.
    - Also known as:
      * Knowledge discovery in databases (KDD)
      * Knowledge extraction
      * Data/pattern analysis
      * Data archeology
      * Business Intelligence
      * Etc.
  + God damn this class is boring
  + When data mining, the lowest level is done by the database system, and it gradually works up to the data mining level where data analysts work, then to data presentation, where analysts work, then finally to the end user, who makes the decisions on what to do based off of all the information they then have.